

MAŁGORZATA PROMIŃSKA

SOCIAL MEDIA SPECIALIST
CONTENT DESIGNER



CONTACT

+48 601 420 411

margo.prominska@gmail.com

artcatcher.eu/en

PROFILE

Specialist in social media, digital marketing, culture and art management. Creator of many artistic projects. Head full of endless ideas and a master of creative solutions.

PORTFOLIO

<https://www.mprominska.pl/en/content-designer-portfolio>

EDUCATION

Warsaw University

Management for Creators, Artists and Culture Animators

Postgraduate studies
2017-2018

The Chopin University of Music

Field of study: Eurhythmics

Master degree
2014-2016

EXPERIENCE

MODERATOR | CONTENT DESIGNER

Labcon Sp. z o. o., Warsaw | 2022 - present

Moderating social media channels, creating content and graphic designs, contact with clients.

labcon.pl

COMPANY OWNER

Łapacz Sztuk - Art Catcher, Warsaw | 2021 - present

Creating content and graphic designs for Social Media channels, creating concepts and supervising the production of graphic designs, implementing SEO, creating and implementing marketing strategies, creating websites, managing relationship with the client.

artcatcher.eu/en

SOCIAL MEDIA SPECIALIST

Buena Vista Media Group, Wrocław | 2021 - present

Creating content and graphic designs for Social Media channels, implementation of Facebook Ads advertising campaigns, reporting, managing relationship with the client.

bvmg.pl

MAŁGORZATA PROMIŃSKA

SOCIAL MEDIA SPECIALIST
CONTENT DESIGNER

LANGUAGES

POLISH



native

ENGLISH



level C2 - proficient

PORTUGUESE



beginner level

HOBBIES

New Media

Sailing

Musical

Aerial acrobatics

ADDITIONAL SKILLS

Driving license

Sailing license

PROJECT CREATOR

Muza na Szkle | 2020

Creating meaningful content and scripts, editing videos, running Social Media channels, implementing advertising campaigns.



[youtube.com/c/muzanaszkle](https://www.youtube.com/c/muzanaszkle)

CONTENT DESIGNER

Grupa Sarigato, Warsaw | 2019-2020

Creating content for Social Media channels, writing specialist articles, creating concepts and supervising the production of graphic designs, implementing SEO, digital market analysis, creating and implementing a line of creative marketing strategies.



[grupasarigato.com](http://www.grupasarigato.com)

SOCIAL MEDIA SPECIALIST

NSM Fundacji "Arte", Warsaw | 2018-2019

Content moderation, creating advertising campaigns, managing relationship with the client, designing and creating graphic and video materials.

SOCIAL MEDIA SPECIALIST

"Scena" Theater, Warsaw | 2016-2017

Creating content and graphic designs for Social Media channels, Facebook Ads advertising campaigns, reporting, managing relationship with the client.

SKILLS

● ● ● ● ● Creating and moderating SoMe

● ● ● ● ● SEO

● ● ● ● ● Facebook Ads

● ● ● ● ● CMS (Wordpress, WIX)

● ● ● ● ● Creating a Social Media strategy

● ● ● ● ● Final Cut Pro

● ● ● ● ● Logic Pro

● ● ● ● ● Affinity Designer/Photo